

Preparing a Quality Poster Presentation

The AEES offers participants the opportunity to present their research via a poster which is displayed for the duration of the conference. Poster presenters will also be given the opportunity to speak for 3 minutes and display between 1-3 PowerPoint slides during the conference proceedings. You will be required to stand and speak from the lectern.

Please come to the foyer area to assemble your poster from 11am on the Friday. Registration commences at 12noon.

Poster Requirements

To achieve a consistent format for all the posters, we ask that posters be made using the attached template.

When designing your poster please consider the following:

Would my audience be able to fully understand my research if I were not available to answer questions?

Your poster should be able to “stand alone” with your presence as supplementary to the visual display. You should consider whether the content of your poster is informative? Will your audience learn something? Have all of your major points been addressed sufficiently?

Would I stop to look at this poster if I had a choice of many other posters surrounding it?

The poster should be attractive and eye-catching. Nearly 30 posters will be on display and the job of the presenter is to get his/her research noticed. Ask yourself the following questions:

- Although I may stop to look at it, am I able to read the primary content from a distance?
- Are my graphics and supporting visual material large enough?
- Can I see enough detail in the visual aids to understand their purpose?
- Is the writing in an easily read font and font size?
- Is there a large amount of unused space on this poster? Or is it too cluttered? Is there a focal point?